

# BUILDING NEW CONSTELLATIONS OF POWER



Pittsburghers for  
Public Transit



## 2026 Strategic Plan



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# Organizational Development

## Expand our Outreach and Membership

- Stabilize PPT's total membership number from December 2025 to December 2026 at a baseline of 1,200 members.
- Of PPT's total membership, maintain at least 30%, or 360, as dues-paying members.
- The sum of those who participate in our Strategic Planning and Board election processes should be at least 20% of our total membership.
- Host tabling events quarterly to expand visibility for PPT and Transit for All PA.
- Pilot a Bus Captain program on 3-5 routes, in order to develop a clear and effective structure for scaling the Bus Captain program across Allegheny County in 2027.
- Run monthly Transit Tours beginning Spring 2026, to educate and recruit community members in need of orientation on public transit (for example immigrants, youth, older adults, people with disabilities, and college students), and do so in collaboration with orgs already connected to these communities.

## Strengthen the Ties Within our Community

- Create opportunities for peer-to-peer social events to be shared across our membership.
- Celebrate together at our Summer and Year-End parties, and grow community ties across the state.

## Develop Strong, Engaged Member Leaders

- The PPT Organizing Committee will lead a monthly in-person organizing training series throughout 2026.
- Grow average attendance by 20% across PPT's research, organizing and communications committees, and improve website and member outreach about committee work.



- PPT Board members will commit to a leadership role in our Research, Communications or Organizing committee meetings, or play a role at our monthly meetings.
- Organize a 100-person 2026 Transit Justice Spring Training, prioritizing Transit for All PA members across the state. We will use Spring Training as an opportunity to grow our relationships with other transit advocacy groups nationwide, as well as to strengthen partnerships with intersectional issue organizations across Allegheny County.

## Improve Accessibility for All: Disability, Language, and Community Care

- Ensure that PPT members learn and adopt the PPT member Code of Conduct.
- Protect vulnerable riders by organizing around PRT data security, the decriminalization of transit fare enforcement and ensuring effective transit operator training around law enforcement encounters.
- Support the recruitment and leadership of former PPT Accessibility Committee members into the other PPT committees.
- Implement accessibility improvements for our website, including updating Wordpress and screen reader upgrades.

## Campaigns

### Win Affordable Fares

- Transition Allegheny Go from a half-fare to a zero fare program, and hold the Department of Human Services and Pittsburgh Regional Transit accountable to increasing enrollment to a total of 25,000 residents.
- Support the passage of legislation at the City and County levels, incentivizing employers and developers to buy the PRTner pass for employees and renters.
- Organize for Countywide Free Fare days funded by the Clean Air Fund, the Regional Asset District (RAD), or other public funding sources.



- Collaborate with youth and education advocates to win fare improvements like PPS passes that can be used through the summer, simpler enrollment processes for kids Connect Cards, or zero fares for youth up to age 13.
- Organize for improved, multilingual communication about transit fare payment processes as PRT transitions to its new fare payment system, “Ready to Ride”.

## Secure Equitable Infrastructure

- Build upon the PPT partnership with Pittsburgh’s Department of Mobility and Infrastructure to deploy new bus shelters where riders need them.
- Win sidewalk improvements by continuing our sidewalk audits and collaboration with Pittsburgh Walks.
- Win equitable transit-oriented development policy in the City of Pittsburgh, at PRT and the County so that all levels of government are acting in alignment to support dense, affordable, and amenity-rich communities by our quality transit lines.
- Improve bus stop accessibility, including during construction and events
- Champion new seating arrangements that allow for more wheelchair spots and dedicated stroller spots on buses.

## Grow Reliable and Expanded Service

- Win the restoration of the 71A, 71C, 71D and 61D to Downtown.
- Improve schedule reliability: identify scheduling issues with transit riders and workers to report on an ongoing basis to PRT, and collaborate with the Allegheny County Transit Council to prevent harmful schedule changes before they happen.
- Advocate for improved PRT communications around service changes: for plain language around schedule change announcements, for accurate information across PRT’s communications channels, and for restoring time points on the printed schedules.
- Establish Pittsburgh Regional Transit Accountability Metrics: collaborate with PRT Board members to develop data requests and goals to ensure that the system is working well for transit riders and workers. Some useful metrics might include data on ridership



growth, worker hiring and retention, the promotion of fare programs, and PRT customer service complaints and their resolution.

- Ensure that the Bus Line Redesign provides more transit, not less. Specifically, the Bus Line Redesign must grow ridership and overall service hours, and should make targeted service improvements to marginalized communities. The Bus Line Redesign should only be implemented when PRT's ridership has been restored closer to pre-pandemic levels, and when PRT demonstrates improved service reliability and accurate communications about service changes.

## Fund Transit for All PA!

- Deepen the leadership structure of Transit for All PA to include a core team of organizations, transit riders and workers. Map pathways for individuals, unions, organizations, and elected officials to participate and grow with Transit for All PA.
- Develop 4 regional organizing hubs outside of the Pittsburgh and Philadelphia regions. Through a paid fellowship program, T4AllPA will seed regional organizing committees, expand the statewide grassroots base, and identify local transit demands that will be the basis for regional organizing actions.
- Secure 60 legislative co-sponsors in the PA House and 15 co-sponsors in the PA Senate for the Transit for All PA funding package.
- Identify legislative support for other aspects of the Transit for All PA goals, including enabling local transit funding options, local control of transit fare enforcement, changing the Public Transit Trust Fund formula to be more equitable, and for transportation project prioritization at PennDOT.
- Craft the public narrative to make transit the "center": the bipartisan, rural-urban consensus.

## #VoteTransit

- Train PPT members to lead legislative visits at all levels of government.
- Educate voters and candidates on transit needs and opportunities, with a focus on critical 2026 state legislative seats and the PA Governor race.
- Develop collaborative and achievable goals with transit champions at the City, County and State levels.



